



Video Security as a Service

**WIN MORE BUSINESS  
GROW RMR  
REDUCE COST**

## OUR STORY

After a long and successful career as Vice President of Sales with Honeywell, Jeff Vollmar felt there had to be a better method of providing high quality video security that was cost effective, easy to deploy and customer friendly. It had to provide dealers with an opportunity to generate profitable sales and increase their RMR.

Jeff put together a team of software programmers, application developers and industry professionals. Together, they built a cloud-based video application that is revolutionizing the traditional video security market.



Video Security as a Service

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**Business is better in the cloud**





## Why Cloud Video?

By adding cloud video to your company's product and services portfolio you will have a distinct advantage over your competitors. You will be able to provide a high-quality video system without the expense of an onsite DVR or NVR. Think of the many sales opportunities that have been missed only because your prospect's budget wasn't high enough, or they only needed a few cameras. When you add cloud video, every camera you install will generate a stream of profitable, recurring monthly revenue.

## OberCloud Features

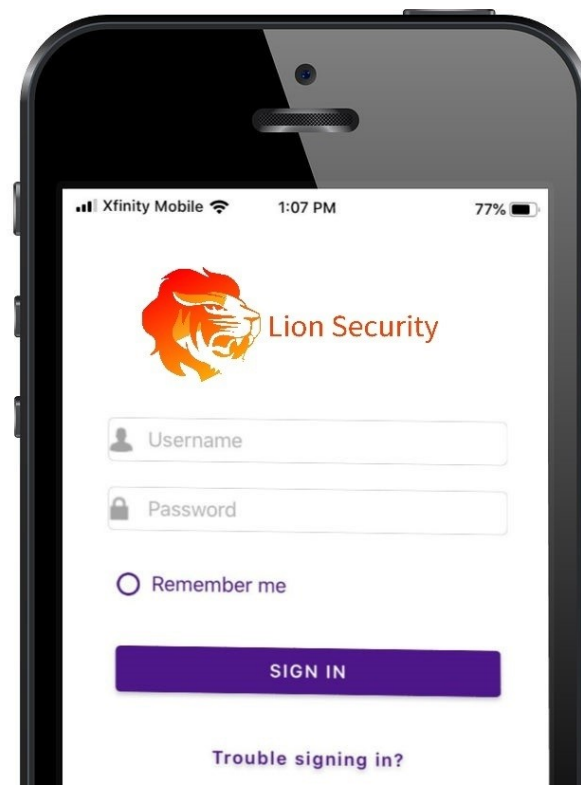
- ◆ Unlimited Storage of Recorded Video
- ◆ Store Video for 10, 20, 30, 60 or 90 days
- ◆ Camera Independence
- ◆ User Authority Levels
- ◆ Flexible Viewing Layouts
- ◆ Advanced Notifications
- ◆ Online Help
- ◆ High Margin RMR

## Promote Your Brand

Your company brand is promoted in every phase, from web-browser, and mobile apps, to sales materials. Your customers will even be able to access their cameras through your website.

## Compatibility

OberCloud works with many of the leading brands of IP cameras, resulting in +500 models to choose from. No longer are you forced to buy your cameras from your cloud provider. You choose the best camera that fits your customer's application and budget.



## Our Values

Sales are great. Profits are wonderful. It's not enough to do well, at OberCloud we also do good. We donate 5% of our pre-tax profits to St. Jude Children's Research Hospital in Memphis, TN. Every time you buy one of our cameras, or put a camera on OberCloud you are helping to defeat childhood cancer.



## Why Choose OberCloud?

We are revolutionizing the video security market by delivering high-quality, high resolution, high frame rate video. There are no limits on the number of cameras a site can have, or the amount of recorded and stored video. In addition to that, we provide ...



### No Obligation or Long-Term Commitment

There is no long-term commitment for you or your customer. Every account, site and camera are on a month-to-month basis.



### We Don't Sell Direct

We are your partner, not your competitor. We don't sell, install or service end-users. All OberCloud products and services are only available through a dealer



### Free Dealer Demo Account

We provide you with a FREE demo account so your sales team can professionally demonstrate the features & benefits.



### Exclusivity

We offer an option that allows your company to be the only OberCloud dealer in a defined territory. Ask your representative for details.